



WLS-TV CHICAGO
190 NORTH STATE STREET
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 11-01-2012 PAGE: 1 of 2

MEDIA PLACEMENT TECHNOLOGIES - 5496
ATTN: NICOLE MEADE
500 N. WASHINGTON ST.
ALEXANDRIA VA 22314

| Contract No 404230 | Contract Dt 10-31-2012 | Revision Dt | Rev# 0 | Advertiser NOW OR NEVER INC | Brand NOW OR NEVER PAC | Product Code POLITICALS | | | | | | | | Station/Market WLS - CHICAGO | | | | |
|-----------------------|---------------------------|-------------|-------------------|---|--------------------------------|----------------------------|------------------------|---|---|---|---|---|---|---------------------------------|--------------|--------------------------|-----------|--|
| Agency Est# | | | CMS # 247613 | Sales Office PHILADELPHIA | Account Executive D. PARKER | Start Date 11-01-2012 | End Date 11-04-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | | Package N | Contract Title 247613 | | |
| Line | Start Date | End Date | Time Period | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ | |
| 1 | 11-01-2012 | 11-04-2012 | 10:00PM - 11:00PM | LN ORBIT:NEWS M-F1000-1035P;SU 1000P-1100P | 1 | 30 | | | | 1 | 1 | | 1 | 3 | 5,800 | 3 | 17,400.00 | |
| 2 | 11-01-2012 | 11-02-2012 | 05:00AM - 06:00AM | MORN NEWS: 5-6A M-F (5510) | 1 | 30 | | | | 1 | 1 | | | 2 | 1,000 | 2 | 2,000.00 | |
| 3 | 11-01-2012 | 11-02-2012 | 06:00AM - 07:00AM | MORN NEWS: 6-7A M-F (5511) | 1 | 30 | | | | 1 | 1 | | | 2 | 2,000 | 2 | 4,000.00 | |
| 4 | 11-01-2012 | 11-02-2012 | 07:00AM - 09:00AM | MORN NEWS/GMA: 7-9A M-F (5512) | 1 | 30 | | | | 1 | 1 | | | 2 | 2,300 | 2 | 4,600.00 | |
| 5 | 11-01-2012 | 11-02-2012 | 11:00AM - 12:00PM | DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516) | 1 | 30 | | | | 1 | 2 | | | 3 | 1,100 | 3 | 3,300.00 | |
| 6 | 11-01-2012 | 11-02-2012 | 04:00PM - 05:00PM | EARLY NEWS M-F 4-5P (8499) | 1 | 30 | | | | 1 | 1 | | | 2 | 2,200 | 2 | 4,400.00 | |
| 7 | 11-01-2012 | 11-02-2012 | 06:00PM - 06:30PM | EARLY NEWS: 6-630P M-F (5524) | 1 | 30 | | | | 1 | 1 | | | 2 | 4,500 | 2 | 9,000.00 | |
| 8 | 11-01-2012 | 11-02-2012 | 06:26PM - 06:56PM | ACCESS: WHEEL M-F 628P-7P (5525) | 1 | 30 | | | | 1 | 1 | | | 2 | 5,000 | 2 | 10,000.00 | |
| 9 | 11-01-2012 | 11-02-2012 | 10:35PM - 11:02PM | LF/NEWS: NIGHTLINE: M-F 1035-1104P (5527) | 1 | 30 | | | | 1 | 1 | | | 2 | 2,800 | 2 | 5,600.00 | |
| 10 | 11-03-2012 | 11-03-2012 | 06:00AM - 07:00AM | WEEKEND/ MORN NEWS: SAT 6-7A (5552) | 1 | 30 | | | | | | | 1 | 1 | 400 | 1 | 400.00 | |
| 11 | 11-03-2012 | 11-03-2012 | 08:00AM - 09:00AM | WEEKEND EARLY MORN NEWS: SAT: 8-9A (10600 | 1 | 30 | | | | | | | 1 | 1 | 1,000 | 1 | 1,000.00 | |
| 12 | 11-03-2012 | 11-03-2012 | 06:30PM - 06:56PM | WEEKEND/ACCESS: SAT WHEEL 630-7P (5560) | 1 | 30 | | | | | | | 1 | 1 | 2,800 | 1 | 2,800.00 | |
| 13 | 11-04-2012 | 11-04-2012 | 06:00AM - 07:00AM | WEEKEND/ MORN NEWS: SUN 6-7A (5553) | 1 | 30 | | | | | | | 1 | 1 | 400 | 1 | 400.00 | |
| 14 | 11-04-2012 | 11-04-2012 | 08:00AM - 09:30AM | WEEKEND/MORN NEWS: SUN 8-930AM/8-10A EFF | 1 | 30 | | | | | | | 1 | 1 | 800 | 1 | 800.00 | |
| 15 | 11-01-2012 | 11-01-2012 | 07:00PM - 10:00PM | SPECIALS: PRIME:TH: CMA "COUNTRY MUSIC AV | 1 | 30 | | | | 1 | | | | 1 | 20,000 | 1 | 20,000.00 | |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WLS-TV CHICAGO
190 NORTH STATE STREET
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 11-01-2012 PAGE: 2 of 2

MEDIA PLACEMENT TECHNOLOGIES - 5496
ATTN: NICOLE MEADE
500 N. WASHINGTON ST.
ALEXANDRIA VA 22314

| | | | | | | | | | | | | | | | | | | | |
|-----------------------|---------------------------|-------------|-------------------|---|--------------------------------|----------------------------|------------------------|---|---|---|---|---|---|---------------------------------|--------------------------|-------------------------|-------|-----------|-----------|
| Contract No 404230 | Contract Dt 10-31-2012 | Revision Dt | Rev# 0 | Advertiser NOW OR NEVER INC | Brand NOW OR NEVER PAC | Product Code POLITICALS | | | | | | | | Station/Market WLS - CHICAGO | | | | | |
| Agency Est# | | | CMS # 247613 | Sales Office PHILADELPHIA | Account Executive D. PARKER | Start Date 11-01-2012 | End Date 11-04-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | Package N | Contract Title 247613 | | | | |
| Line | Start Date | End Date | Time Period | Description | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| 16 | 11-02-2012 | 11-02-2012 | 09:00PM - 10:00PM | PRIME:FRI: 9-10P/20/20 (5614) | | | 1 | 30 | | | | | 1 | | | 1 | 8,000 | 1 | 8,000.00 |
| 17 | 11-03-2012 | 11-03-2012 | 10:30PM - 11:30PM | LN: SAT LATE NEWS FLLWNG FOOTBALL (12298) | | | 1 | 30 | | | | | | | 2 | 2 | 1,800 | 2 | 3,600.00 |
| | | | | | | | | | | | | | | | | Contracted Gross Total: | | 29 | 97,300.00 |
| | | | | | | | | | | | | | | | | Actual Gross Total: | | 29 | 97,300.00 |
| | | | | | | | | | | | | | | | | Agency Commission: | | | 14,595.00 |
| | | | | | | | | | | | | | | | | Net Total: | | | 82,705.00 |
| Month/YR | | Preempted | | Made Good | | Contract Total | | Adjustments | | | | | | | | Actual Total | | | |
| Nov 12 | | 0.00 | | 0.00 | | 97,300.00 | | 0.00 | | | | | | | | 97,300.00 | | | |
| TOTAL | | 0.00 | | 0.00 | | 97,300.00 | | 0.00 | | | | | | | | 97,300.00 | | | |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood